

Meetings

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ScheduleFlex was subject to a beta test last March at the annual Lawson Software Conference and User Exchange in Las Vegas. Nearly three-quarters of the 5,000 people attending the event used ScheduleFlex to sign up for about 1,100 sessions, including sessions scheduled exclusively for 650 Lawson employees.

Sonja Lundeen, manager of event technology services for Triad Conferences in Minnetonka, Minn., an event management company, pronounced ScheduleFlex a success.

"For me, using this system was a great improvement over what we had before," Lundeen says. "On the back end, it was so easy to manage sessions, meeting rooms and presenters, and it was easy to update sessions and records. And on the front end, we got comments back that it was user-friendly."

On the negative side, Lundeen says that ScheduleFlex's online calendar cannot be downloaded to portable communications devices like smart phones; attendees can only view their personal calendars on a computer or print them from an Adobe PDF.

Motor City Makeover

Detroit is in the midst of a sweeping downtown renaissance

TRIAD'S Sonja Lundeen,
Interviewed by Marshall Krants
for Meetings Magazine.
September, 2008.

